



Cortron Media, LLC and Machine Crew Media LLC Announce Formation of TheGateway.media LLC

PITTSBURGH, P.A. August 17th, 2020 – CortronMedia LLC, an award-winning digital media company, and Machine Crew Media LLC, an experienced film and production company, have joined to form TheGateway.media LLC.

The merger creates a full-service media company with the capabilities for creative development, video & audio production, Internet streaming, broadcasting, and global transmission services. The facility has several multi-camera production studios, sound booth, and a fully equipped control room. In addition, by means of its long-standing relationship with PSSI Global, satellite trucks are available for remote, on-location transmission anywhere in the U.S.

Machine Crew Media, founded by filmmaker Dustin Dowling, is the production company behind successful internet series such as TheTailgoat and YeahYouLikeThis!, and has been involved in other larger productions such as Bigfoot: The Movie. Machine Crew Media has provided small businesses and artists with commercials, event coverage, music videos, and social media since 2010.

"Dustin has been a great partner over the years and it's really exciting to combine his resources with ours in order to broaden our services menu," says Lou Cordera, TheGateway.media's COO and founder of Cortron Media. "This merger supports our strategy of service provision to a larger range of clients by weaving creativity and technology into a matrix that enhances effective communication worldwide."

Dustin added that, "Merging with Cortron Media has been on mind since I started working with them back in 2012. We've always worked well together and it's exciting to finally be working out of the same studio."

TheGateway.media LLC will enhance existing products such as Live TV network insertions, SMT's, VNR's, commercial advertisements, multi-purpose videos, and, institute new formats including video podcasts, programming, social media placements, as well as special event streaming and webcasts.

The new business will not only be providing media production and distribution but will also be adding three diverse networks: onPoint Podcasting, Veterans Television Network, and The Pitts Company. These networks will bring new and refreshing talent and content to video podcasts, news, and entertainment.

TheGateway.media LLC will be having a soft launch this August and then a grand opening this Fall. For more information, go to our website at www.TheGateway.media or find us on Facebook, Instagram, or Twitter.